

Kris Celeste

I am a **multi-disciplined creative** with over a decade of experience **designing** for **top brands** like Sony products, **art direction** for UVA Admissions and Vice President for Research, and logos for local virginia shops. I have a passion for using design and technology to create clean and intuitive experiences for people.

JOB EXPERIENCE

WEB DESIGNER/DEVELOPER: University of Virginia CACS, 2018-Present

Conduct UX/UI research and usability tests, design wireframes and build interactive prototypes for new and existing user experiences for client applications. Implement visual elements and layouts that researchers, faculty, staff, students and beyond see and interact with at the University of Virginia.

UX DESIGNER II: Crutchfield Corporation, 2017-2018

Conduct UX research, build wireframes and mockups, and code user-centered designs for Crutchfield's online e-commerce website. Work with a team of developers, programmers, and designers to provide creative and development support for clients that include Sony products, Dyson, and Bose.

FREELANCE CREATIVE AND DEVELOPER: 2008-Present

Creative print, marketing and web design and development projects within CMS's like Drupal, Wordpress, and Squarespace.

COMMUNICATIONS GENERALIST: University of Virginia, 2016-2017

Worked in Information Technology Services and University Information Security to support UVA's cybersecurity program, called SecureUVA. Developed communication plans; wrote video scripts; media production oversight; creation, production, and maintenance of the SecureUVA website (HTML & CSS); creation and presentation of SecureUVA marketing materials; communication with SecureUVA stakeholders; collaboration with CIO project managers; management of content creation projects.

COMMUNICATIONS OFFICER: George Mason University, 2014-2016

Provided overall coordination for all print, web, and media communications for the department and office. Supervised Marketing Team—Graphic Designer to create, design and produce materials for all OFPS functional areas and Videographer to capture programs and events. Oversaw development and production of publications and all visual identity, including collaboration on web and social media presence. Developed, updated and maintained OFPS websites. Designed strategic social media plans. Office liaison to Marketing and Communications, Webmaster, Technology Integration, Creative Media, Branding, and all other key stakeholders. Served on university technology, social media and communications committees.


COMMUNICATIONS DIRECTOR: Centerpointe Church, 2011-2014

EDUCATION

GEORGE MASON UNIVERSITY: B.A. in Graphic Design, 2010

BRAND CREATOR STORYTELLER DESIGNER DEVELOPER PROBLEM-SOLVER CREATIVE

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SKILLS

PROFESSIONAL

ART DIRECTION



GRAPHIC & DIGITAL DESIGN



MARKETING & COMMUNICATIONS



PHOTOGRAPHY & VIDEOGRAPHY



HTML/CSS/JS



PERSONAL

VISIONARY



TEAM WORK & COMMUNICATION



SELF-STARTER



CREATIVITY



YEARNING FOR LEARNING



TIME MANAGEMENT

